



The Allendale Foundation for Educational Excellence, Inc. (AFEE) is a dynamic nonprofit powered by dedicated volunteers. We're on a mission to enrich the educational journey of students at Hillside and Brookside schools in Allendale, NJ. With the generous support of our community, we've raised over \$2 million since our founding in 1995. Our grants have fueled innovation, from cutting-edge technologies like Smart Boards and iPad learning labs to creating Brookside's own TV studio, BTV. We've championed the award-winning Ecology Center at Hillside and updated libraries, science labs, and more. Even in the face of COVID, we're more committed than ever to enhancing the curriculum. This year, we've already approved over 12 grants, with many more exciting opportunities on the horizon. Join us in shaping the future of education!

2023-2024 Annual Sponsorship Opportunities

Every year we look to corporations to sponsor our Annual Dinner and Auction. Last year 330 people attended the auction with over 600 families receiving our event promotions and communications. The 28th Annual Dinner and Auction will be held on March 15, 2024 at The Edgewood Country Club in River Vale, NJ. For our 28th year we are hoping to raise even more money to continue to enrich our children's education, but we need your help. A full description of the sponsorship levels are available on the next page. If you are interested, please click this link to complete the form by January 30th, 2024 (Note: The sooner we receive your submission, the more pre-event advertising we can offer via our promotional website, social media, flyers, additional events and more.)

Sponsorship Levels	Diamond	Platinum	Gold	Silver	Bronze
	\$3,500	\$2,500	\$1,750	\$1,000	\$500
What's Included?					
Brand Placement/Recognition					
▪ AFEE Website	X	X	X	X	X
▪ Newsletter	All	All	2 per year	2 per year	1 per year
▪ Auction Website w/ Live Link	X	X	X	X	X
Event Benefits					
▪ Logo placed on all Event Materials	X	X	X	X	X
▪ Prominent Placement on Step and Repeat	X				
▪ MC Announcements	X	X			
▪ Signature Cocktail/Menu Item	X				
▪ Brand Placement on bags, signage, etc.	X	X	X		
Social Media					
▪ AFEE Facebook, Instagram posts	Monthly	Bi-monthly	Bi-monthly	2 posts	1 post
▪ Posts on Partner Sites (PTO, 0740one)	X	X			
Exclusivity based on your type of Business	X				
2 Complimentary Tickets to Auction	X	X	X	X	